



FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

FROM REP AUG9/12 13.5;
CHANGES *** WPXI-TV ***

AGY # 02711	AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
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815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6187351

REP. #	OFF. # 18	SALESMAN #
BUYER NAME	BEN ANGLE	
SALES PRSN	WA- CHERYL BLAIR	
CLASS: NATL.	LOCAL	REGIONAL

PRDCT	NRCC 8/24	EST#2595	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES **AUG24/12** **AUG30/12** **WR-1**

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE AUG9/12 13.52

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M2 AND 3 OK
TTLS \$40,125
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 2595												

36	S	800P-900P	30	\$1,000.00	8/24	8/24	0	FRI	0
PROGRAM : WHO DO YOU THINK?									
RA35+ : 3.0									
CON COM1: WHO DO YOU THINK?									

REP HEADLINE# 6187351 TRF# 321592
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

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 HARRIS REPORT FROM REP

AUG9/12 13.52
 CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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52	A		800P-900P	30		\$1,000.00	8/24	8/24	1		FRI	1
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PROGRAM : AGT
 RA35+ : 3.0
 ORD COM1: PRG CHG- AGT
 ORD COM2: SPT IS BOOKED- THX JEN
 THIS IS A MAKE-GOOD FOR AUG24 ON LINE-36 FOR 1 SPOT/WK

46	S		1000P-1100P	30		\$2,000.00	8/28	8/28	0		TUE	0
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PROGRAM : AGT
 RA35+ : 7.2
 CON COM1: AGT

53	A		800P-1000P	30		\$2,000.00	8/28	8/28	2		TUE	2
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PROGRAM : AGT
 RA35+ : 7.2
 ORD COM1: TIME CHG
 ORD COM2: SPTS ARE BOOKED- THX JEN
 THIS IS A MAKE-GOOD FOR AUG28 ON LINE-46 FOR 2 SPOTS/WK

STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#36 MISSED: FRI/800P-900P AUG24 30S \$1,000.00 (AUG8/12)
 OFFER: FRI/800P-900P AUG24 30S \$1,000.00 PLS ADVISE.
 CMT: PRG CHG- AGT
 CMT: SPT IS BOOKED- THX JEN

M3 OK'D BUY#46 MISSED: TUE/1000P-1100P AUG28 (2/WK) 30S \$2,000.00 (AUG8/12)
 OFFER: TUE/800P-1000P AUG28 (2/WK) 30S \$2,000.00 PLS ADVISE.
 CMT: TIME CHG
 CMT: SPTS ARE BOOKED- THX JEN

AUG/12 \$9,675.00 SEP/12 30450.00

CONTRACT TOTAL 40125.00
 TOTAL SPOTS 48

MARKET TOTALS \$142,500 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6187351 TRF# 321592
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION AUG8/12 15.07
*** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #
BUYER NAME BEN ANGLE

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6187351

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 8/24 EST#2595 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG24/12 AUG30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 15.07

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED ORDER
TTLS \$40,125
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#36	MISSED: FRI/800P-900P	AUG24	30S	\$1,000.00	(AUG8/12)
	OFFER: FRI/800P-900P	AUG24	30S	\$1,000.00	PLS ADVISE.
	CMT: PRG CHG- AGT				
	CMT: SPT IS BOOKED- THX JEN				
M3 UNRESL BUY#46	MISSED: TUE/1000P-1100P	AUG28 (2/WK)	30S	\$2,000.00	(AUG8/12)
	OFFER: TUE/800P-1000P	AUG28 (2/WK)	30S	\$2,000.00	PLS ADVISE.
	CMT: TIME CHG				
	CMT: SPTS ARE BOOKED- THX JEN				

CONTRACT TOTAL 40125.00
TOTAL SPOTS 48